

Business Intelligence Application Case Study

BRENNAN



"Marine Professionals"
La Crosse, WI

Company: J.F. Brennan Company

Industry: Specialty Contractor

Construction Services: Full range of marine construction services throughout the country

Corporate Headquarters: LaCrosse, WI

Territory / Locations: offices in the states of Wisconsin and Illinois

Client Information: J.F. Brennan Company, a full service marine construction contractor, employs the latest in systems and equipment technologies while stressing the importance of safety and environmental stewardship. J.F. Brennan Company is intimately familiar with the major inland waterways and has an intense interest in their preservation.

- Founded in 1919
- Annual Revenue \$55 million
- 200 employees
- 400 checks processed per week
- 350 invoices processed per week

Software Applications: eCMS, Account Payable, Accounts Receivable, General Ledger, Human Resources, Payroll, Job Cost, Equipment Accounting, Integration Suite, User-defined Tables, Heavy Bid Project, Document Imaging/Workflow, eForms, Project Collaborator, and Business Intelligence

Technology Environment: IBM System i 520

Challenge: Prior to the implementation of a Business Intelligence solution, the accounting department of J.F. Brennan Company was plagued with calls from field personnel seeking information on the projects they are working on. The project managers were seeking detail job cost and project performance reports to evaluate their current status and make the necessary adjustments. Not only was the accounting staff responsible for preparing field reports, but they also needed to deliver executive reports.

Lack of a robust reporting solution and single data source made it time-consuming to pull together the necessary information and provide the desired summaries.

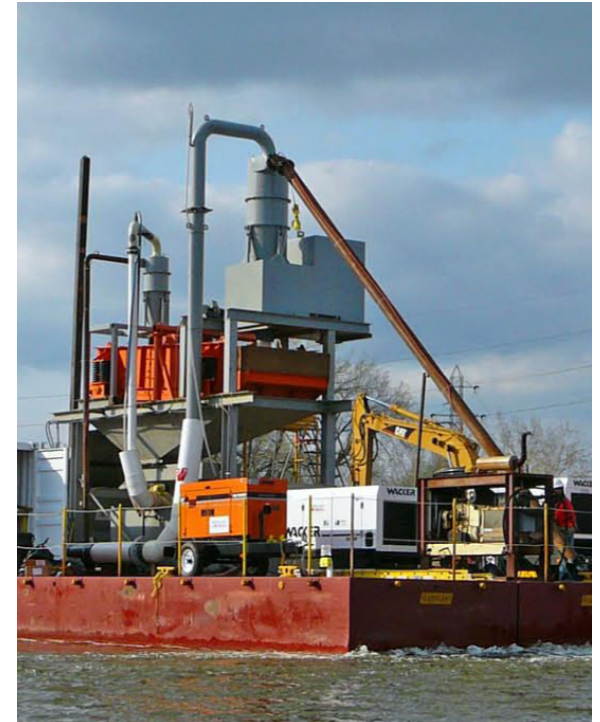
Solution: The Business Intelligence solution from Computer Guidance Corporation is an integral part of its eCMS solution. Built on a single, integrated database, eCMS gathers information from across the organization into a central repository which is easily accessed with the built-in reporting tools. While standard reports are included with the solution and cover most common situations, customers can fully customize reports to meet their specific needs. In addition, scheduling utilities can automate the generation and distribution of the reports that are needed on a regular basis.

Results:

- Created immediate visibility into project costs
- Fulfilled bank and bonding requirements
- Simple distribution of information across the organization
- Supports fact-based decisions
- Provides executive summary with drill-down capabilities

"Computer Guidance Corporation's Business Intelligence application greatly helps staff and managers access the information they need to review margins and manage costs. The distribution of business-critical data on a timely and regular basis enables key stakeholders across our organization to make proactive and informed decisions."

— Tori Weissenberger, Controller, J.F. Brennan Company



Fox River Cleanup, Wisconsin

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GUIDANCE**
CORPORATION

888.361.4551
www.computerguidance.com
sales@computerguidance.com