

Computer Guidance To Present At The 18th Annual AGC/CFMA Construction Financial Management Conference in Las Vegas, Nevada

Steven Gross Will Discuss Smart Business Practices Leveraging KPIs and Business Intelligence & Analytics Tools

Scottsdale, Arizona – October 23, 2014 – Computer Guidance Corporation, the leading developer of ERP software solutions for the construction industry, today announced that Computer Guidance Corporation's Director of Client Solutions, Steven Gross, will discuss the value that business intelligence and analytics tools can bring to a construction company for smarter business practices and improved outcomes.

The presentation titled as “*Being In The Know with Key Performance Indicators (KPIs) and by Leveraging Business Intelligence and Analytics Tools*” will be held at the 18th Annual AGC/CFMA Construction Financial Management Conference in Las Vegas, Nevada on November 7, 2014 at 1:30 P.M. and 3:00 P.M.

“I am extremely pleased to be speaking about this dynamic and equally important topic to such a prestigious audience. The objectives of my presentation and supporting discussions will focus on helping contractors identify ways to measure, monitor and communicate their progress toward their strategic goals and performance milestones,” said Steven Gross, Director of Client Solutions, Computer Guidance Corporation.

Steven is an invited speaker to this conference focusing on programs and workshops designed specifically for financial professionals in the construction industry. Big data and business intelligence have been forefront of technology innovation due to the significant impact they can bring to organizations. Seeing the big picture is an ongoing challenge, especially when performance measurements fluctuate constantly and often exist in disparate places. With Enterprise Resource Planning (ERP) solutions, construction firms can accumulate real-time data from across the enterprise. But acquiring the data isn't enough. To maximize its value, users need to act on it. They need to predict outcomes, share insights, make informed decisions and act quickly as new information arises. From financial management to human resources to project management, accurate data about every aspect of the business drives critical decisions about clients, projects, budgets, profitability and forecasting. Steven's presentation will focus on these discussion points supported by real-life examples of how contractors have implemented KPIs and other tools for their businesses.

“Making informed decisions and bringing visibility across your organization will make your business more agile, efficient and competitive,” commented Steven, who is responsible for directing initiatives designed to maximize the effectiveness and utilization of Computer Guidance software applications at customer environments.

About Computer Guidance Corporation

Computer Guidance is the software development expert for construction enterprise resource planning solutions. In business since 1981, Computer Guidance has provided its customers with construction financial and project management applications supported by industry-leading business intelligence and analytics applications and advanced productivity tools. Computer Guidance is a premier Business Partner of IBM Corporation, providing a solid technology foundation for both its cloud-based, hosted and on-premise solutions. Hundreds of commercial contractors have implemented Computer Guidance ERP achieving quantifiable benefits year after year. Many Computer Guidance customers are represented among the Engineering News-Record Top 50, 400 and 600 and the On-Site Top 40. Computer Guidance's construction software expertise has led the Associated General Contractors of America to select Computer Guidance's solutions as the ERP solution of choice for its members. eCMS has also been acknowledged by the CFMA IT Survey, ranking its job cost, accounting and payroll applications as the number one software for commercial contractors. In 2013, Computer Guidance received a silver Contractor's Choice award from Roads & Bridges magazine recognizing eCMS as one of the most widely implemented ERP solutions among its readership.

Computer Guidance Corporation became a member of JDM Technology Group in January 2014. JDM Technology Group is a global software business that is exclusively in Construction with 40,000 users served, in 40 countries and in 6 continents, employing 250 staff. JDM Technology Group's core business philosophy is long-term commitment to customer service, coupled with providing the best possible solutions to customers.

For additional information, visit www.computerguidance.com or call 888.361.4551.

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